



Phishing Simulation Program

According to Verizon's 2020 Data Breach Investigations Report (DBIR), an analysis of 1,600 cybersecurity incidents and 800 breaches found that phishing was involved in 90% of successful attacks. Such data over the years has led to organizations realizing that phishing simulations and tests are urgently needed for additional security.

CyberClan offers phishing simulation programs to raise awareness of these attacks within your organization. These real-time phishing simulations have proven to double employee awareness retention rates, and yield a near 40% ROI, versus more traditional cybersecurity training tactics, according to a study conducted by the Ponemon Institute.

CyberClan also offers custom social engineering phishing exercises designed to target very specific groups or individuals with key roles (e.g., finance). This approach mimics a hacker's methodical research of specific targets making it more likely that the target will respond and provides more actionable intelligence on the backend.

Methodology

CyberClan applies the following four-step process to assess your organization's current level of awareness, actively engage your employees with your security initiatives, and strengthen their security behavior through tangible, real-life scenarios.



1. Customized Testing

Phishing campaigns are created to match your company's culture and needs. Activated in a safe and controlled environment, tactics such as phishing, spear phishing, vishing, and smishing, as well as social engineering can all be part of the campaigns.



3. Progressive Testing and Analysis

CyberClan will follow the baseline testing with a more advanced phishing campaign designed to leverage the knowledge your organization gained from the baseline test. Results of this ensure that education and awareness lessons sink in.



2. Baseline Testing and Analysis

CyberClan will analyze your organization's specific social engineering vulnerabilities and quantify the level of cybersecurity awareness of the organization based on the measurement of actual behavior.



4. Report and Recommend

A detailed analysis of campaign results will be provided along with any necessary recommendations.



Purpose

Without measurable data on the current awareness and training level of your organization, the specific needs for focused training, as well as the benefit of future investments in this area, cannot be clearly quantified. A phishing simulation program performed as a security assessment tool can assist an organization in evaluating the effectiveness of the security mechanism as well as identifying the residual risk resulting from phishing and malware attacks.

Customized Reporting

Phishing simulations should focus on the evaluation of awareness and ultimately highlight the strengths and weaknesses to determine your organization's "state of risk". Our customized reports, delivered at the conclusion of each program, include the following key data and findings:

- Scenario Selection Criteria
- Technical Steps Implemented
- Configuration of Simulation
- Screenshots of all messaging and campaign elements used
- Campaign Statistics such as clicks, successful attacks, daily and hourly charts, region specific data, recipient browser statistics, and detailed lists of employee results

Benefits

- Increased workforce awareness on how to identify and avoid phishing, spear phishing, vishing, and smishing attacks.
- Employees get real-life experience without any risk to the company, increasing their adherence to company security protocols.
- Access to a full library of interactive and animated lessons, plus supplemental videos, flyers, and reference guides (through our subscription training).
- Customization increases the relevance ensuring the intelligence gathered is actionable within your company environment and culture.
- Multi-language capabilities allow your organization to execute campaigns internationally.



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